



## IMPORTANT INFORMATION ON USE AND INSTALLATION

**Wallcovering Permeability, Moisture and Mold.** Like any other building material, wall surfacing materials, such as vinyl wallcovering and paint, should be selected taking into account building conditions. One of the characteristics of vinyl wallcovering is that it has little or no moisture permeability. This characteristic can be an important benefit in terms of durability, clean-ability and wall protection. However, if the design, construction or maintenance of a building, or other circumstances allow liquid or vapor moisture to accumulate in a wall or wall cavity, vinyl wallcovering can act as a vapor barrier restricting the escape of moisture and increasing the risk of mold growth.

Good design, construction and maintenance practices can prevent moisture accumulation. In all cases, moisture and sources of moisture accumulation must be eliminated before installing any wall surfacing material. Vinyl wallcovering does contain additives to resist mold and other microbial growth on the product itself but these additives will not prevent mold growth if moisture is allowed to accumulate in a wall or wall cavity.

**Surface Preparation.** The wall surface should be smooth, clean, dry, structurally sound and free of mold, mildew, or grease. Stains should be sealed with a primer sealer. We recommend that you prime all new and existing drywall and plaster walls with a universal, white-pigmented, mold inhibiting wallcovering primer. High gloss enamel walls will need to be scuffed and sanded first prior to priming. Room temperature should be maintained between 60°- 80° F with relative humidity at 50% or less for at least 6 days prior to and after installation. Do not install paper if temperatures exceed 100°F.

**Double Hanging.** Vinyl wallcovering must not be hung over other wallcovering. If a fire were to occur, wallcovering hung over other wallcovering will result in increased smoke generation, flammability, and toxicity. Any such hanging is in violation of Area's wallcovering use instructions.

**Important Hanging Instructions.** Wall covering must be installed by experienced contractors only. Do not use tape on the imaged surface. Before cutting, examine all goods to make certain the pattern, size and color are correct as ordered. Salvage edge must be trimmed before installation to ensure proper alignment.

Area creates a .75" overlap/bleed. Before overlap is double-cut, pattern must be aligned from top to bottom. The pattern may seem to align from the top but may not be completely aligned at the bottom

due to the characteristics of the artwork. If this is observed during installation, move panel over until pattern is in complete alignment. Care should be exercised so that the wallboard underneath is not scored. A double cutting tool or seam pad is recommended to prevent scoring the wall.

Use a clear adhesive such as Professional Heavy Duty Clear PRO-838 or Allpro Clear Hang 610 or Zinsser Sure Grip 128 or comparable adhesive containing a mold inhibitor. Apply the adhesive to the back using either a pasting machine or a paint roller. Work the adhesive into the back completely, especially near the edges. Fold each end toward the middle, pasted sides together being careful not to crease the wallcovering. Align the edges carefully so they do not dry out and allow to book for 10 minutes prior to hanging.

Hang the first strip to a plumb line and allow it to overlap onto ceiling and baseboard. Area creates a 3" bleed top and bottom for each panel. Use a smoothing brush to remove any air bubbles and to make sure wallcovering has made good contact with the wall, taking adequate care not to burnish the surface. Use a seam roller to flatten the edges at the seams, ceiling, baseboard, around windows, etc. Use light pressure. Do not press hard enough to remove the adhesive.

After three panels are smoothed to the wall surface, examine for color uniformity and pattern matching. Any objectionable variations in color or pattern match must be communicated to an Area representative immediately before proceeding further with the installation. Do not hang more than three strips/drops without careful inspection prior to proceeding. If there are any issues, please call immediately. We will not be held responsible for wallpaper in excess of three drops

Area's wall murals are unique to each project and instructions with drop sequence will be printed onto the materials; however, if at any time the instructions are unclear, please contact an Area representative.

**Cleaning of Wallcovering.** Sponge with clean water to remove any excess adhesive. Change this wash water frequently. Blot wallcovering with a clean dry towel. Stains on the surface should be removed as quickly as possible. Ordinary dirt and smudges can be removed with mild soap and warm water. Do not use excessive pressure or 'scrub' and do not use solvent-type solutions or liquid cleaners with high alcohol content, they could remove print or finish from the wallcovering. If wallcovering is not laminated be careful not to stain or damage.